



Austin Marathi Mandal



Austin Marathi Mandal (AMM) is a 501(c) (3) non-profit organization (EIN 47-0882928). Now in existence for over 25 years, AMM continues to strive to expand its programs and offerings to the community. It has been committed to involve in Charitable, Educational and Literary activities by bringing together the Indian-American community. AMM has a member base of 150+ families and AMM communication is already reaching 500+ email accounts. Historically, AMM has been having average of 300+ attendees for its varied events.

Though AMM's mission is to plan cultural events for the Indian-American 'Marathi' speaking community, its involvement is not limited to volunteering in social cause activities, raising money for good causes and propagating cultural traditions to the younger generation. The main aim is to promote, preserve and strengthen Indian cultural roots. In order to meet our mission and provide services in our community, we rely on the generosity of individuals and businesses for support. Without the assistance of community-minded individuals just like you, we wouldn't be able to serve those in our community each year.

Sponsorship Options

AMM seeks and welcomes your Business Sponsorship by which we can subsidize the event tickets and hence attract more audience, which in turn will give our Sponsor a wide exposure and have large visibility during our events. For details about sponsorship options, please check below:

Sponsorship Packages	Gold	Silver	Bronze
Charges for year	\$1000	\$600	\$400
Email Advertisement (Business Logo at Top of each event email)	During marketing of each upcoming event	NA	NA
Display Banner*	All Events**	2 Events**	1 Event**
Distribute Business Cards*	All Events**	2 Events**	1 Event**
Display 1 min PPT Presentation	All Events**	2 Events**	1 Event**
Advertisement on AMM website for one year	Top Spot(s)	Below Gold Sponsors	Below Silver Sponsors
Advertisement in yearly magazine 'Snehadeep'	Full Page Color	Half Page Color	1/4th Page Color
2 Complimentary Adult Event Tickets / Table -Booth***	All Events***	2 Events*** (Ganeshotsav & Diwali)	1 Event*** (Ganeshotsav)

*Display material to be provided by the Sponsors

**AMM will display Sponsor's marketing materials in any event of Sponsor's choice

***Booth/Table is provided when AMM events are conducted in rented Auditorium/Cafeteria venues.

Sponsorship Packages	Charges
Advertisement on AMM website only	\$250 per year
Email Advertisement only - Business Logo at the bottom of upcoming event email (10 emails per year)	\$150/per year
Table/Booth at event***	\$150 per event

Single Email/Facebook Page Only

Sponsorship/Advertisement with AMM	Charges
Only email	\$30 per email
Only Facebook page and twitter post	\$30 per post
Both email, Facebook page and twitter post	\$55 per email & post

Note :

1. Every month maximum 5 emails and posts will be done.
2. First come first serve, first 5 request will be processed every month. Pending requests will be processed in following month, based on the request priority.
3. This sponsorship/advertisement is only for Marathi community small businesses.
4. Content verification will be done by AMM committee and final rights of sharing via email/social media post will be with AMM committee.

AMM Magazine (Snehadeep) Only

Types/Charges	Color	Black & White
Full Page	\$200	\$150
Half Page	\$150	\$125
1/4th Page	\$100	\$75

If you would like to become a sponsor, please contact:
AMM Treasurer at Treasurer@austinmarathimandal.org or
AMM President at President@austinmarathimandal.org

You can make check payable to 'Austin Marathi Mandal' and mail it to:
Austin Marathi Mandal
PO Box 200182,
Austin, TX 78720-0182

For more details about our organization, please visit our website:
<http://www.austinmarathimandal.org/>

Feel free to reach out to us on above emails or via website with any question or concerns.

Thank you in advance for your support!

Sincerely,

Harsha Shirodkar
AMM President, 2017

Sandeep Belkhode
AMM Treasurer, 2017